



INTERFAITH COMMUNITY SERVICES

*Helping seniors, disabled individuals
and families in financial crisis achieve
stable and independent lives.*

FOR IMMEDIATE RELEASE

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Interfaith Community Services Launches 2011 Holiday “Gifts of Love” Campaign

(TUCSON, AZ)---For families struggling with unemployment, hunger, and poverty, the holidays can be particularly stressful and disappointing. This year, with the continuation of the economic downturn, the holidays promise to be especially challenging for many of our neighbors.

Each year Interfaith Community Services (ICS) works to bring holiday cheer to struggling Tucson families through “Gifts of Love.” The program allows participants to “adopt” a family or senior who would not otherwise be able to afford gifts or clothes. The benefit of working with ICS is that each family in need has been screened to receive services. In some cases, the donors meet the recipients; in other situations ICS acts as the intermediary.

Participating in the holiday program makes this time of year happy and memorable for clients, and provides the rewards of giving to donors. During the 2010 holiday “Gifts of Love” campaign, ICS donors adopted 82 families. “I was so worried and heartbroken that I couldn’t provide my children with any gifts at Christmas,” said Clarissa, a past recipient and single mother of 5 who was unemployed at the time her family was “adopted” through the program. “I can’t explain the appreciation I have towards your thoughtfulness for my family.”

ICS is now registering donors for its 2011 holiday “Gifts of Love” campaign. As holiday plans take shape, consider uniting with friends, family members or co-workers to adopt a family this season. ICS will choose a family of the donor’s desired size and provide information about their clothing sizes and gift suggestions. Please call the ICS office at 520.297.2738 x219 to sign up.

ICS provides food and emergency financial assistance to Pima County resident in need and mobilizes volunteers to assist seniors and disabled people with Mobile Meals, transportation, home repairs, calls and visits, and health and safety referrals and advocacy. ICS offers compassionate support by connecting over 600 volunteers and 58 faith communities with our community’s most vulnerable residents. From nutritious food to health evaluations to a ride to the doctor’s office, ICS assists over 20,000 people a year.

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